

# UD Security Patrol

Q 1 Meeting  
March 5, 2009

[WWW.UDPATROLS.COM](http://WWW.UDPATROLS.COM)

# Agenda – Why you're here

1. Introductions – Board of Directors / Officers
2. Recap Since Last Meeting
3. Why We Need The Patrol – Crime Discussion
4. Business Overview
5. Enrollment
6. Coming Up
7. Closing / Q&A

# Special Guest

- Councilwoman Brenda Jones

# Introductions

## Board Members

Brandon Riordan	Nick Kyser
Joann Martin	Ricardo Reyes
Reginald Cunningham	Mary Tomich
Ken Clements	

# Introductions

## Officers

Brandon Riordan	President
Joann Martin	Treasurer
Reginald Cunningham	Vice President
Ken Clements	Secretary

# Recap Since Last Meeting

1. Officers Appointed
2. Subscriber Enrollment Drive with UDCA (Dec)
3. Subscriber Database Updated
4. 2009 Budget Approved By Board
5. 220 Invoices Sent
6. 164 Payments Received (Since Dec 1)
7. Securitas (Michael Thomas) Patrolling

# Why We Need the Patrol

## 1. Protect Real Estate Values...

- Your biggest investment

## 2. Safety

- Crime is increasing

# Discussion on Crime

- Crime is all around us

1/2 Mile Radius – University District 1/19 to 2/25	
Auto Theft	11
Home Invasion	4
Larceny	7

1/2 Mile Radius - Bagley School 1/19 to 2/25	
Armed Robbery	3
Auto Theft	14
Home Invasion	15
Larceny	17

Source -

<http://detroit.mi.crimeviewcommunity.com/wizard.asp>

# Discussion on Crime

- Lost Jobs, Poor Economy = Crime
- Crime is Expensive
  - Lost / damaged property
  - Lower property values
- Patrol Helps Deter Crime
  - Suspicious Vehicles Turn Around on Sight of Patrol Car

# Discussion on Crime

- Radio Patrol

# Discussion on Crime

- Police Efforts
  - Patrols
  - Change in Org Structure

# Business – Operation

- Patrol Cost
  - \$65/Qtr, \$130/half, \$260/yr
  - \$25/mo

# Business - Vision

- Maximize Patrol Hours
  - Get more subscribers so we can buy more hours
  - Improve payment regularity
- Improve Operating Efficiency
  - Reduce Volunteer Efforts Needed to Operate Patrol

# Business - Budget

	(FY) Budget
<u>Revenue</u> (190 Members at \$260/yr)	\$49,480
<u>Costs</u>	
Securitas - Security	\$38,388
Office Rental	1,200
Telecom	1,200
Mailing	600
Banking	240
<u>Admin</u>	<u>1,430</u>
<b>Total</b>	<b>\$43,058</b>

# Business - Status

	(Mo) Budget	(Jan&Feb) Status
<u>Revenue</u>	\$4,123	\$8,056
<u>Costs</u>		
Securitas	3,199	7,819
Office Rental	100	100
Telecom	100	100
Mailing	50	50
Banking	20	20
<u>Admin</u>	<u>120</u>	<u>100</u>
Total	3,588	8,189

# Business - Status

- Higher Revenue = Prepaid Subscriptions for 2009
- Higher Security Cost = Includes Payment of Invoices from November and December

# Business - Financial Status

Current Bank Balance (3/4/2009)  
\$ 10,165

Obligations:  
UDCA LOAN  
(4,000)

Net

\$ 6,165

# Business – Immediate Issues

1. Consistency of payment is still not here

342 Members in Subscriber Database

163 Expired Members

- 67 Expired in Dec/Jan
- 31 Expired in Sep
- 35 Expired Jan – Sep 2008
- 30 Expired before 2008

# Business – Immediate Issues

- Expired Members Will Not Get Service

# Business – Invoices

- Invoicing Planned for March
  - 43 Members will expire 3/31
  - 163 Members previously expired
- Invoicing quarterly after that
- Please provide email address
- Invoices Mechanically Generated

# Business – Immediate Issues

2. Temporary Relief
  - UDCA agreed to loan patrol \$4,000
  - Loan is interest free
  - Payable at end of 2009 based on patrol performance (membership)
3. Long Term
  - Boost membership
  - Pay consistently

# Enrollment

CRITICAL TO PATROL SURVIVAL

1434 households

- 200 vacant

1234 households available for membership

179 Active Members as of 3/1

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# Enrollment

Where We Are

- We need approx 200 households to have 40 hours.
- We Need You
  - Talk to your neighbors
  - Refer to website
  - Get Involved - Volunteer

# Coming Up

- **Communication Committee**
  - Improvements Planned
  - New Number
- **Next Meeting**
  - Late Summer
- **Enrollment Drive**
  - Volunteers Needed
- **SEE WEBSITE FOR UPDATES**

# QUESTIONS?

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**Thank You**

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